

Media Outlet: Marriott Alumni Magazine

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Class Notes—1984



John F. Pilmer's business, PilmerPR, recently received the Utah Valley Entrepreneurial Forum's "Top Twenty-Five Under Five" Award for the second year in a row. The award honors Utah businesses less than five years old. With more than twenty years of experience, Pilmer advises companies on public relations and marketing communications.

He has done volunteer communications work for The Church of Jesus Christ of Latter-day Saints, the Boy Scouts of America, and the city of Orem, Utah. Pilmer previously hosted a radio talk show in southeast Texas about

computers. Pilmer recently joined BYU's Communications Department as a part-time faculty member.

After earning a BS in business management and marketing from BYU, he earned an MBA from the University of Utah in 1987. He has also received the Accredited in Public Relations distinction.

His wife, **Diane**, earned an MOB from BYU in 1984. They live in Orem, Utah, and have three children.